

Section 1

- Television vs Newspapers

Unit 6

Section 2

- Little by Little One Walks Far.

Unit 7

Section 1

TELEVISION VS NEWSPAPERS

Unit 06

By
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WHAT IS MEDIA?

- The term "medium" (the singular form of "media") is defined as "one of the means or channels of general communication, information, or entertainment in society, as newspapers, radio, or television."
- **Media** are the communication outlets or tools used to store and deliver information or data.

WHAT IS MASS MEDIA?

- **Mass media** refers to a diverse array of media technologies that reach a large audience via mass communication. Mass media includes books, newspapers, radio, films, magazines, pamphlets, advertisement etc.

INITIAL PURPOSE OF TELEVISION AND NEWSPAPERS.

- Newspapers were established primarily to cover the news while the television was established with the aim of providing entertainment.

PRESENT STATUS OF TELEVISION AND NEWSPAPER.

- Today newspapers, beside covering news also provide entertainment while the television has become a powerful news medium apart from providing entertainment.
- Television has become a powerful rival to newspaper.
- Today both mediums provide news and entertainment but both have distinct differences in the way they work.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

- Newspapers do not require a particular place or time to be read. They can be carried anywhere and read at any time of the day.
- Readers have the liberty to leave/ omit any news or section of the newspaper which they dislike and read the section which they desire.
- Television requires a place to be watched and there is a certain time for a program to be aired and viewed.
- Program or its certain parts missed by the viewers due to any reason cannot be watched again.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

(CONT..)

- Television viewers do not have the luxury of watching a particular program at any time of the day nor they have the option to skip the news/ part of program which they dislike.
- Today, television viewers have the option to record a certain program to watch it later.
- Television has brought laziness with itself.
- News today has transformed into an entertainment.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

(CONT..)

- Today, television can be watched day or night.
- The advantage of the television over the newspapers is that it broadcasts news and events as they happen.
- Another advantage of the television broadcast is the viewer does not require command over language to understand the happenings as everything on television is visual and auditory.
- A newspaper reader is required to have command over language for understanding the news.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

(CONT..)

- Television gives up-to-date information through visuals and news.
- Newspapers give in-depth coverage of news through editorials, columns and analysis of news.
- People can read more than one newspaper to get different views on a news/topic and also to validate the news item. Through television people can get views on a news item by talk shows but it is very difficult to check the validity of the news item as there are chances that news channels may not air the same news or it may be aired in a different way, giving a different meaning.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

(CONT..)

- Newspaper readers can give their feedback on news items through letter to editor or on the electronic pages of the newspapers. This element is not present in the television news. There are very few television channels that give importance to feed back and issue a corrigendum if they committed a mistake.
- Both television and news papers have their strengths and weaknesses but they are a powerful source of providing information and entertainment to the masses.

DIFFERENCES BETWEEN TELEVISION AND NEWSPAPERS

(CONT..)

- Television is like a fast food because information and entertainment is in audio and visual form which can be comprehended easily. On the other hand, newspaper is like a ten-course dinner. The reader must have command over language and patiently read the entire article for understanding a news item.

Section 2

LITTLE BY LITTLE ONE WALKS FAR

Unit 7

By
Shahzad Ali Khan

WHAT IS LIFE ?

- Life is like a 'game' and all humans are participants.
- The reality of life is that to earn a first place in the life one requires hard work and face very challenging competition courageously.
- Everyone has to face challenges in life but the experience of every individual is different.
- In short life is a long bumpy ride with impending uncertainty.

LIFE FROM A TEENAGER'S POINT OF VIEW.

- A teenager's life has an element of uncertainty.
- The only difference there can be is of situation, experience and the way of dealing with the issue.

MEANING OF LIFE FROM STUDENTS POINT OF VIEW.

- The author as a student had been actively participating in curricular and extra curricular activities.
- He knew the important thing of his life was to get good grades in studies. He was also aware of the fact that participation in extra curricula activities would groom him mentally and physically resultantly, he would become an all round student.
- An all round student performs better than others not only as a student but in practical life as well.

ACHIEVEMENTS OF THE AUTHOR

- As a high school student, the author participated in extra curricular activities and received many awards. Following are the awards that the author received:
 - Quaid-e-Azam badge in scouting,
 - Winner of who is who quiz program at district level.
 - Academic Excellence Award while participating in inter district declamation and essay writing competition in 2011.
 - Award for most encouraging student.

ACHIEVEMENTS OF THE AUTHOR_(CONT..)

- Club membership
 - Secretary reading and computer club.
 - Member hiking and outdoor club.
 - Member environmental awareness club.

ACHIEVEMENTS OF THE AUTHOR_(CONT..)

- Participation in “Read with a friend” program.
- The author participated in the program along with other students to teach students from kindergarten to class five of a nearby elementary school.

FINANCIAL INDEPENDENCE AND ITS IMPORTANCE

- To understand the meaning of financial independence, problems associated with financial earning and responsibilities in life, the author worked during two summer vacations.
- His first job was at an English Language Center while his second job was at McDonalds.
- His most recent job was at D.K Academy.
- He also worked to support himself financially to pay the dues of his hostel.

FINANCIAL INDEPENDENCE AND ITS IMPORTANCE (CONT..)

- Though his jobs were at a lower level but they made him aware of the problems faced in earning financially besides making understand the meaning of responsibility.
- His practical life experience would certainly help him become successful in future because he is now aware of issues relating to earning, money matters and responsibilities.

AIM OF LIFE

Shoot for the moon and land amongst the stars

□ Explanation:

- We should set our goals high, work in the best possible way and work hard. Even if we fail, we will still get some good things in result.

TASK

- Read the slides carefully to attempt the assignment.